MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 N

LOCATION FLORIDA

Results as of: 3/31/2020

GMT CA

Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 10 51 71 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 68 98 OCT/NOV/DEC OCT/NOV/DEC 10 0 2 65 10 28 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 APR/MAY/JUNE 10 0 APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 3.2 2.8 2.4 ■ - CURRENT YEAR GOALS FOR NEW CLUBS 2 CURRENT YEAR ACTUAL NEW CLUBS 1.6 - LAST YEAR ACTUAL NEW CLUBS 1.2 0.8 0.4 0 MAR SEPT JUNE FEB APR JULY AUG OCT NOV DEC JAN MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 40 20 0 MEMBER GROWTH NET GOAL -20 MEMBER GROWTH ACTUAL -40 - LAST YEAR MEMBERSHIP ACTUAL -60 -80 -100 -120 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 35 CLUBS OF 61 ADDED 1 OR MORE **GENDER DISTRIBUTION DROPPED CLUBS: 3 NEW MEMBERS** 710 (52.09%) MALE 653 (47.91%) **FEMALE DROPPED MEMBERS** 249 12 TOTAL FAMILY UNIT MEMBERS DECEASED CLICK HERE FOR CUMULATIVE 32 **CLUB CANCELLED** MEMBERSHIP DATA 132 FAMILY MEMBERS PAYING HALF DUES 190 OTHER 234 TOTAL

GMT: